



Marlon Sanders'
Marketing
That Roars!

The Push Button Survey Software

"Fill in the blanks, click a button and out pops your HTML survey!"

Voting results

1) How did you learn about the Handwriting Wizard?


A friend told me about it	6167		42.15%
Search Engine results	5370		36.70%
Clicked on the self-test link from Handwriting University.com	508		3.47%
Clicked on the self-test link from Myhandwriting.com	253		1.73%
Read about it in Frank Geron's Newsletter	6		0.04%
Read about it in the "Weekly Strokes" Newsletter	110		0.75%
I don't remember.	282		1.93%
Other.	1936		13.23%

2) So, if you don't mind, tell me how old you are?







under 10 years old	310		2.13%
under 15 years old	924		6.34%
16-18 years old	2702		18.53%
19-20 years old	1446		9.92%
21-25 years old	2824		19.37%
26-29 years old	1539		10.56%
30-35 years old	1465		10.05%
36-40 years old	874		6.00%
41-50 years old	1367		9.38%
51-60 years old	834		5.72%
61-70 years old	196		1.34%
Over 70 years old	97		0.67%

3) What country or region do you currently live in?










United States of America	8953		62.54%
Canada	924		6.45%
India	736		5.14%
South or Central America	92		0.64%
Australia	434		3.03%
England	948		6.62%
Europe (Euro Countries)	641		4.48%
Eastern Europe / Previous Soviet Union	79		0.55%
Middle East	149		1.04%
Far East (Japan, Singapore, China, Malaysia, etc.)	844		5.90%
Africa / South Africa	145		1.01%

Other region not listed. 371  2.59%


4) How accurate do you feel the "Personality Analysis" was?

100% Amazing and suprisingly perfect. Like you've known me for years.	1957		13.45%
90% + Pretty amazing. Almost perfect.	5740		39.46%
80% + Darn impressive. Missed a few, but not many.	4225		29.05%
70% + Insightful. Useful. But, it missed a few key personality traits.	1808		12.43%
60% + Okay, Missed too many things for me. I wasn't impressed.	337		2.32%
50% + Better than guessing, but missed about half. Not impressed.	178		1.22%
40% + Not really very accurate.	93		0.64%
30% + Not very useful.	51		0.35%
20% + Most was way off base.	73		0.50%
10% + A blind monkey could have done better.	44		0.30%
0% + Not a thing correct, absolute hogwash.	40		0.27%

5) How many friends did you send to the "Handwriting Wizard" website? (Referrals)







0 (zero) - I didn't tell anyone about it. It is my secret.	4517		31.15%
1 person - I told one person and gave him/her the website address.	3741		25.80%
2 people	1890		13.03%
3 people	1343		9.26%
4 people	645		4.45%
5 people	643		4.43%
6-10 people	820		5.65%
10-20 I told lots of people!	560		3.86%
20+ people, I event sent an email to ALL my friends.	343		2.37%

6) As a Wizard User, you received a six month subscription to Handwriting University's "Weekly Strokes" Newsletter. How do you feel about the newsletters you've gotten so far...




Yes, I like the newsletters. Send them more often.	2736		19.03%
Yes, I like the newsletters. 2 per week is perfect.	1405		9.77%
Yes, I like the newsletters, but I prefer just one per week.	2123		14.76%
Yes, I like the newsletters, but I prefer just 2 issues per month.	840		5.84%
Yes, I like the newsletters, but I prefer just 1 per month.	3011		20.94%
No, I don't like the content of the newsletters, I have been	607		4.25%

meaning to unsubscribe myself. 697		4.85%
No, I don't want the newsletters, I am planning on clicking the "cancel" button at the bottom of the next issue. 3567		24.81%







7) As a result of using the "Handwriting Wizard" on-line self-test, I'd say I am...

Very interested in learning to analyze handwriting for myself through your books, tapes, videos and on-line courses. 2930		20.44%
Somewhat interested in learning to analyze handwriting for myself through your books, tapes, videos and on-line courses. 1510		10.53%
Mildly curious to learn more about analyzing handwriting for myself through your books, tapes, videos and on-line courses. 2367		16.51%
Impressed, but I have no interest in learning it for myself. 5876		40.98%
I am not at all interested in learning how to do it myself. 821		5.73%
I don't see the usefulness for me to learn it myself. 834		5.82%

8) Indian residents only: If we brought a Handwriting University seminar to a city in India, what ticket price would you consider fair and would you be willing to pay for a 3-Day seminar?













I am not a resident of India, and am leaving this question blank. 12514		94.60%
500 Rs or less 434		3.28%
900 Rs or less 147		1.11%
1800 Rs or less 44		0.33%
2500 Rs or less 46		0.35%
3500 Rs or less 20		0.15%
4500 Rs or less 5		0.04%
5500 Rs or less 8		0.06%
7000 Rs or less 3		0.02%
8500 Rs or less 2		0.02%
9500 Rs or less 0		0.00%
11,000 Rs or less 5		0.04%

9) USA residents: If we brought a 3-Day Handwriting University Seminar to your city in the USA, what ticket price would you consider a fair price and would you be willing to pay?







I am not a resident of the U.S., and am leaving this question blank. 5622		40.78%
USD \$100 or less 6552		47.53%
USD \$150 or less 731		5.30%
USD \$200 or less 413		3.00%
USD \$250 or less 186		1.35%
USD \$300 or less 150		1.09%
USD \$350 or less 44		0.32%
USD \$400 or less 29		0.21%
USD \$500 or less 25		0.18%

USD \$600 or less	16	0.12%
USD \$700 or less	8	0.06%
USD \$800 or more	9	0.07%

10) Which books, CDs, or products are you most interested in having?

Change Your Handwriting, Change Your Life - why Graphotherapy works.	2635		14.59%
Change Your Signature, Change Your Life - your autograph.	2445		13.54%
How to start my own Internet business.	903		5.00%
Introduction to Handwriting Analysis - Handwriting Analysis 101	3541		19.61%
Personalized verbal handwriting analysis and coaching session by a Certified Professional Handwriting Expert.	873		4.83%
Mental Programming Audio CDs to boost your Self-esteem and Confidence	1086		6.01%
Mental Programming Audio CDs to help you Lose Weight.	999		5.53%
Mental Programming Audio CDs to help you Stop Smoking.	337		1.87%
A totally on-line course about handwriting analysis with audio files and pdf books.	1479		8.19%
Mental Programming Audio CDs to Double Your Income - increase success thinking.	754		4.18%
Become Certified as a Court Qualified Forensic Document Examiner	1304		7.22%
The Handwriting Analysis Certification Level Home Study Course.	1701		9.42%

11) Handwriting University offers monthly "telephone classes" where you call in and get to talk directly to the teacher and listen to the class. Which of the following class topics are you most interested in attending? Feel free to choose more than one chec

How to boost your children's grades, confidence, and self-esteem.	1097		6.12%
The secrets to a happy relationship through handwriting analysis.	1573		8.77%
The 10 "Hell Traits" in handwriting... how to avoid toxic people.	2328		12.99%
Success Secrets of the Rich & Happy. Personality traits you can learn.	1479		8.25%
How to earn \$100 or more as a part-time handwriting analyst.	1452		8.10%
Become a handwriting teacher in your home town for fun and profit.	764		4.26%

How to create "instant" chemistry with the opposite sex. Dating tips and techniques to increase romantic rapport.	1212		6.76%
Secrets of the Personal Pronoun letter "I" - In depth discussion.	1037		5.78%
Health Issues revealed in Handwriting.	1470		8.20%
Intelligence and Thinking Patterns in Handwriting.	2543		14.19%
Overcoming your Fears and Defenses.	1758		9.81%
Neuro Linguistic Programming - Answers for lasting personal improvement.	1214		6.77%

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